Demetri “L.A.rry L.A.vell” Larry is an Indigenous American music producer, audio engineer, & recording artist from Inglewood, CA. He is best known for his co-production on the Rob & Chyna show. Growing up on the streets of the City of Champions, Larry developed a professional work ethic which allowed him to excel in his education through what he depicts as a “visually discouraging upbringing”.

Struggling inside of his immediate family home, L.A.vell participated in songwriting challenges in his pre-teens, Larry became recognized as a producer in 2008, working with early members of YG’s Pushaz Ink Imprint. By the 2010s, he moved the Inland Empire and partnered with indie label 3rd World Music Group acquiring the Music Director title. Dedicated to developing his production craft, been producing several projects for artists such as Breeze Illinois, Denali West, Wonzo Villiano & more.

In 2014, Wonzo introduced Larry to his aunt, Bernadette Cooper, and landed a co-production placement on her [Last Diva On Earth Episode 1: Planet Sexy](https://www.discogs.com/Bernadette-Cooper-Last-Diva-On-Earth-Episode-1-Planet-Sexy/release/7169249). L.A.vell also debuted his VEVO premiere and exclusively distributed the first 5,000 copies of his self-produced debut recording album, “Let Them Haters Be Mad” on Google Play via a partnership deal under the GQP Imprint. It was released on all other platforms October 16, 2015.

Citing creative differences, L.A.vell split from 3rd World and signed a 1 year deal So Yoli Management as a production manager. He received placements on VH1, MTV, & E! Entertainment. So Yoli decided not to extend their contract with the infamous producer in 2016, and he being releasing self-produced singles such as “Motivation” & “That Ain’t You”. Both singles received moderate traction. He soon released compiled records from 3RD World Music as EPs “Pull the Plug” & “Motivation: Working till Successful”. He attracted the attention of Inland Empire indie label Eleet Entertainment, and agreed to a SR. Audio Producer contract with the label. Shortly after inking the deal, the producer would be introduced to recording artists Havik The Gauwd Robbins to begin working on his debut album, “Good Complex”. The two developed a unique understanding and produced two records ready for distribution. “Taxin’” was released via Eleet Records March 31st 2017, but due to a marketing conflict, L.A.vell parted ways with the label.

By 2018, L.A.vell moved back to Los Angeles County and released self-produced singles “Homie Don’t Play That” featuring Magniff, “Cut The Check” featuring the infamous Asia Lynn, “Double What We Spend”, & “Makes No Sense”. All singles had great reception, all doing all 10,000 streams with no promotional budget. He finished Havik the Gauwds “Good Complex” at Neighborhood Watche Recording Studio in North Hollywood, CA. The single “Money To Make”, received 8,000 streams in its first hour on the Spotify platform.

In 2019, Larry decided to move his parent company to Las Vegas, NV and was hired as an audio engineer at NoLabel Studios. He met San Jose recording artist Prince Mula and recorded, mixed and mastered over 400 songs in 6 months. This also allowed him to work with major artists such as Compton Menace, Volume 10, Kodie Shane, Cap 1, Raz B, Volume 10 and many more. He has also participated in the development of Havik the Gauwd Robbins, 808 Presley, Mr. M.O.B, Prince Mula, Jojo The Gamegod, Blvk Swan, Black Picasso and many more. His production catalog has totaled over 1,000,000 sales and streams to date. L.A.rry L.A.vell continues to work towards his goal of leading Gettin Quik Paper, Incorporated and its affiliates to financial freedom via the music industry. His current projects include “Ready for War” & “Do What It Takes.”

- Demetri Larry, Gettin Quik Paper Incorporated

[Everything L.A.rry L.A.vell](https://artist.teamgqp.com/larrylavell)